



2026 Watson Challenge
June 24-26, 2026

Shoal  **Creek**
GOLF COURSE

Purpose & History

The Watson Challenge is the vision of Tom Watson with the purpose to determine the best player in the greater Kansas City golf community. The Watson Challenge has a field of 48 players, which is comprised of the best professionals and amateurs living in Kansas City.

2007

First Watson Challenge held at Hallbrook CC
Champion: Blake Graham



2009

Shadow Glen Golf Club
Champion: Tom Watson

2011

Blue Hills Country Club
Champion: Tom Watson

2013

The National Golf Club of Kansas City
Champion: Tom Watson

2015

Mission Hills Country Club
Champion: Chase Hanna

2017

Milburn Country Club
Champion: Andy Spencer



2019

Nicklaus Golf Club
Champion: Alex Springer

2022

Indian Hills Country Club
Champion: Davis Cooper



2024

Mission Hills Country Club
Champion: Joseph Winslow



2008

Milburn Country Club
Champion: Tom Watson

2010

Kansas City Country Club
Champion: Tom Watson

2012

Indian Hills Country Club
Champion: Joe Ida

2014

Loch Lloyd Country Club
Champion: Robert Streb

2016

Hallbrook Country Club
Champion: Rob Wilkin

2018

Shadow Glen Golf Club
Champion: Andy Spencer

2021

The National Golf Club of Kansas City
Champion: Andy Spencer

2023

Nicklaus Golf Club
Champion: Robert Russell

2025

Hallbrook Country Club
Champion: George Clarke





Sponsor Opportunities

2026 Watson Challenge

June 24-26 Shoal Creek

Title Sponsor - SOLD

- 12 Challenge Tickets (6 with VIP access)
- 6 VIP parking passes
- 4 invitations to Players Dinner on Tuesday, June 23
- 4 invitations to Supporters Cocktail Reception on Thursday, June 25 including photo opportunity with Tom Watson
- Framed Watson Challenge pin flag signed by Tom Watson
- Corporate logo acknowledgements
 - CLG Website, player program, standalone signage on property
- Commemorative gift
- Daily breakfast & lunch buffet

Platinum Sponsor - \$10,000

- 8 Challenge Tickets (4 with VIP access)
- 4 Preferred parking passes
- 2 invitations to Supporters Cocktail Reception on Thursday, June 25 including photo opportunity with Tom Watson
- Corporate logo acknowledgements
 - Website, player program, sponsor board on property
- Commemorative gift
- Daily breakfast & lunch buffet

Gold Sponsor - \$5,000

- 4 Challenge Tickets (2 with VIP access)
- 2 Preferred parking passes
- 1 invitation to Supporters Cocktail Reception
- Corporate logo acknowledgements
 - Website, player program, sponsor board on property
- Commemorative gift
- Daily breakfast & lunch buffet

Silver Sponsor - \$2,500

- 4 Challenge tickets
- 2 Preferred parking passes
- Name/logo recognition on sponsor board
- Daily breakfast & lunch buffet

Bronze Sponsor - \$1,000

- 2 Challenge tickets
- 1 parking pass
- Name/logo recognition on sponsor board



Who plays in the Watson Challenge?

The Watson Challenge has a field of 48 players. The field is comprised of the top Club Professionals from the Midwest Section PGA, and the top amateurs living in the greater Kansas City golf community. Other players receive special invitations, which includes Tom Watson and the Host Club's Golf Professional.

How is the Watson Challenge financed?

Major corporations and local individuals of the host club partner with the Challenge to ensure its financial success. All donations are tax-deductible, as the Golf Foundation of Kansas City is a 501(c)(3) company.

Who manages the Watson Challenge?

The Host Club and the Watson Challenge Executive Committee manage the Challenge as a team. The Host Club appoints the leadership, which are the General Chair and Committee Vice-Chairs. The competition aspects of the Challenge are managed by Central Links Golf. CLG oversees all areas of tournament administration, including entries, pairings, starting, scoring, course set-up, and weather delays.

Who is the beneficiary?

The First Tee of Kansas City is the beneficiary of the Watson Challenge. Its mission is to impact the lives of young people in the Greater Kansas City area by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

Tom is a long-time supporter of the First Tee. Since the tournament's inception in 2007, more than \$600,000 has been raised and donated to the First Tee. In addition, the chapter assists young people with college tuition through the Foundation's Scholarship Program.





Tournament Information:
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